

TRYPHEYNA MCSHANE

M.App.Sci – Social Ecology – Distinction
G.D.S.E

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PROFILE

- Nationally award-winning artist – sculptor - author – educator – teacher with 30 years of experience finding creative solutions to environmental, social and health issues across many diverse industries.
 - A respected leader of creative teams, across diverse industries, with highly developed people skills. Committed to encouraging the power of team work to discover unusual and effective outcomes.
 - Conceptualise and orchestrate projects /campaigns with highly effectively outcomes including sharing important messages.
 - Innovative, inspiring, visionary storyteller who’s undertaken many years of project management, planning, and community liaison, across diverse sections of business and community.
 - Expert at inspiring conceptual understanding and solution thinking, with high end communication skills to communicate ecological, social and health issues and solutions, enabling individual, community and political change that supports ecological, health and social sustainability.
 - Proven ability to gain high response rates and award winning outcomes for projects that deal with issues that are often over looked, or are particularly difficult to address.
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Skills

- Creative Design
 - Creative Team Leadership
 - Environmental Interpretation & Design
 - Special Projects Co-ordination
 - Exhibition Organisation
 - Creative Writing & Publishing
 - Community Consultation & Liaison
 - Group Teaching
 - Death& Dying Support
 - Sales & Marketing Support
 - Sculpture & Painting
 - Women’s Business & Personal Support
 - Innovation & Invention
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Awards

Local Govt NSW Dougherty Award for Excellence in Communication (*Youth Enviro Conference*)
Sculptors Society -Presidents Award - First prize (On exhibition at Australia Square)
Interpretation Australia Award - First Prize (Long Reef Interpretation)
Customer Service Award –Environmental Education Team W.C. (*Excellence in Customer Service*)
Landcom Sustainable Communities Award (*Living Waters-Living Communities Program*)
Excellence for Waste Education (*NSW Waste Board & Local Govt Excellence in Enviro Awards*) 2001
National Steel Can Recycling Practice Award – (Recycling education for Warringah Residents)
Fabric Printing Award – (Fashion Retail Certificate & Fabric Printing Certificate –Lismore TAFE)

Professional Experience

Director – Intimacy of Living – Supporting End of Life Creativity - Exquisite Endings, Lasting Legacies, Bereavement Support, Creative Grief and Personalised Funerals 2013 - Now

Director - Amazions Sacred Arts –Creating a Compassionate/Sustainable World 2008 to Present

Director - Amazian Creative Environments 1995 – 2008

Community Safety Officer – Warringah Council 2002-2003

Team Leader Environmental Education- Warringah Council 2000-2002

Zoological Parks Board –Taronga and Western Plains Zoos- 1988 -1995

Selected Accomplishments:

- Authored – The Intimacy of Death & Dying - Simple guidance to help you through – A book of stories of people dealing with death, interspersed with guidance, published by Allen and Unwin.
- Wrote 'Psyche to Soul' Course on Death & Dying – delivered as part of the Energy Diploma Course at Nature Care College
- Social Ecology Symposium Presenter - University Western Sydney – Birth, death and everything in between – community arts in action. 2013
- Distinct Abilities Art Exhibition – Celebrating 25 years International Day of people with Disabilities
- Consultant to Wiley Park Public School for Disadvantaged Schools Visual Arts program.
- Designed created and delivered Painting Hope – A Children's Rescue Bid' where more than 200 school children created art for professional exhibition to raise awareness and funds to Save the Orang-utans. \$10,000 raised. 2012
- Out of Harm's Way program - Designed innovative program to support and keep young people safe when out partying with their friends. ABC Stateline produced 2 10 minute stories on program in NSW and ACT. Then ACT government voted to take up the program in the ACT.
- Author Magnificent Midlife – Kindle e-book Published by Intimacy of Living as part of a series 2012
- Devised and created first Community Arts program funded by Department of Aboriginal Affairs - one year program of working with the Gunyah Ngallingnee Aboriginal Co-operative
- Designed and Developed ecological interpretation package for \$2.5 Million McDonalds Orang-utan Rainforest home at Taronga Zoo including, computer touch screen video display unit. Designed interpretation for Serpentaria, - over 50 reptile and amphibian exhibits at Taronga Zoo. Created interpretation package and graphics Auburn Fauna Reserve, Auburn Council.
- Won Queensland Inventor of the Year award for innovative device 'The Handi-bath' to help people with disabilities to be able to have a bath safely.
- Conference Presentations, Waste Conference Coffs Harbour - Sponsorship - Conference of The Council of Australian Museum Associations, Adelaide S.A.- Conference Topic: Something for everyone - Access to Museums. 'Access and the real world': What self-funding really means'
- Founding member - Designers for Cultural Institutions - Power House, Australian Museum, Art. Gallery of NSW, Museum of Contemporary Art (a group created to foster communications between designers, building resource of design expertise through the exchange of ideas and information pertinent to the needs of cultural institutions.)
- International Sculpture Commission - Australian Alchemy Sculpture -Cadbury Schweppes head office Singapore – commissioned Australasian representative depicting five areas serviced by the company - India, China, Thailand and Japan, unveiled by Australian High Commissioner.
- Designed and produced environmental educational material in support of the gift from China to

Amazions Sacred Arts & Amazian Creative Environments - Developed innovative programs for a diverse range of clients, using an integrated approach encouraging clients towards unique ideas relevant to their respective businesses.

Clients included: Sydney Water, University of Western Sydney, Taronga Zoo, Western Plains Zoo, Arakoon State Recreation Area Trust, Ku-ring-gai Council, Auburn Council, Warringah Council, Hornsby Council, Manly Council, Oz GREEN, Blacktown Council, Pittwater Council, NSW Fisheries, Centro Properties Group, Litter and Recycle Research Association, John Colet School, Artability, Cadbury Schweppes Australasia – Singapore Nth West Regional Development Organisation, NSW Ministry of Environment, NSW Health, Waste Services NSW, Lane Cove Council National Parks and Wildlife Services, Central Coast Waste Board, NatureCare College

Selected Accomplishments:

- Successfully gained sponsorship funding for a number of programs including from waste contracting business, funding for interpretative material, equipment and material & touch screen system for MacDonald's Orang-utan exhibit at Taronga Zoo and grant funding of \$150,000 for the Living Waters-Living Communities program at Warringah Council.
- Special Projects Coordinator- NSW Ministry of Environment -Designed and produced a number of special projects for the Minister of the Environment, to raise public awareness of Environmental problems, through the arts, including 'Changing our environment for the better' project, a 15mt x 24mt interactive art piece with Sydney Girls High students for Royal Easter Show.
- Contributing author to book The Wisdom of Women – Intimate stories of love loss and laughter. Published by Allen and Unwin 2012. Contributing author to book In Search of Angels
- Generated extensive media coverage including Channel 7's Today Tonight show on the Disposable Society. ABC Stateline, Sydney Morning Herald, Domain on The Remains of the Day, Lismore Northern Star & many Manly Daily articles.
- Designed and created a series of Aboriginal Health kits for Aboriginal Health Department. Aboriginal Heart Health, Breast-feeding and Infant Nutrition kit, Baby Health booklet
- Production of State Government Report - The production of the Natural Resources Audit Council Report an audit of the flora and fauna of the public land in the Northern area of NSW which was tabled in Parliament.
- Design & production of mobile waste education display caravan for Central Coast Waste Board to be used as their primary method of education for the residents of the Gosford and Wyong areas.
- Worldwide Ecological Initiative - Founding committee member of Friends of the Ganges (an incorporated charity that supports work to clean up the rivers of the Ganges basin through providing equipment, training and environmental educational resources.) now known as OzGREEN. As seen on 60 minutes program
- Co-designed Ecological Architects Association Eco Forums. Was a regular speaker at Forums - Creating building design solutions making a positive difference to the planet.

Technology

Software: Photoshop, Infusion Soft, Sales Force, MS Office (Word, Access, Excel, PowerPoint)

Web/Multimedia: WordPress.

Education

UNIVERSITY OF WESTERN SYDNEY - HAWKESBURY

Master Applied Science – Social Ecology - High Distinction 2003

Graduate Diploma Social Ecology 1996

Safer by Design – NSW Police – One week intensive course on community safety 2003

RARE training - Statement of Attainment BSZ404A (part of BSZ98 Assessment & Workplace Training) - endorsed by Aust National Training Authority (ANTA) & Vocational Education & Training Accreditation Board (VETAB) Accreditation for: Training small groups, Planning Educational Programs, Researching & Collating Resources, Applying OH&S codes to Educational Programs 2002

Finance for Non-Finance Managers 2001

Mentoring Training Program – 2001

Job Evaluation – 2001

Postgraduate Computer Applications – Randwick College of TAFE

Presentation Skills Course 1999

Project Management Course 1998

Mastery University California USA part time studies 1997

Upfront-Presentation and Public Speaking - 3 month intensive course 1995

Business Planning & Management Course 6 weeks full time 1995

Mastery and Service - Advanced Life Skills Training Course - 5 month Organisational Development, Team Building & Management, Relationship & Conflict Resolution, Counselling & Communication skills, Goal Setting & Planning, Philosophy & Psychology of Creativity, Stress Management 1994

Breakthrough - Organisation & Team Building -9 day residential workshop - 1994

Environmental Management Course 1993

Successful Supervision - Staff Selection Techniques - 1993

Computer Intensive Course - Apple Macintosh 1992

Customer Service Training Program 1992

Report Writing Course 1992

Stress Management Training Program 1991

Desktop Publishing Course 1990

Silversmithing 3 year Course 1973 - 1976

Charles Sturt University - Art of Celebration Course 10 day residential

Diploma of Sculpture East Sydney Technical College – ¾ 1972

Wildlife Artist Zoological Parks Board NSW- Taronga and Western Plains Zoos – 7 years

Community Artist - Arts Council NSW, Community Arts section of the Australia Council, NSW Ministry for the Arts and the Department of Aboriginal Affairs. 10 years on the job experience